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Oman Sustainability Week

13 - 17 MARCH 2022

Host Organiser



شركة تنمية نفط عُمان
Petroleum Development Oman

Under the patronage of



وزارة الطاقة والمعادن
Ministry of Energy & Minerals



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شركة تنمية نفط عُمان
Petroleum Development Oman

www.omansustainabilityweek.com

“ The aim is a future led by ambition, in which everyone enjoys development and prosperity. To that future, we aspire, hasten and move forward with confidence. ”

- His Majesty Sultan Haitham bin Tareq bin Taimour on ‘Moving forward with confidence – Oman Vision 2040’

Oman – Leadership to Dynamic Sustainability Strategies

Oman Vision 2040 heralds the Sultanate’s roadmap to overcome challenges, keep pace with regional and global changes, generate and seize opportunities to foster economic competitiveness and social well-being, stimulate growth, and build confidence in all economic, social and developmental relations nationwide.

In sync with the United Nations Agenda 2030 for Sustainable Development, Oman moves forward with confidence and determination to stretch the boundaries in economic growth and sustainable development.

With unwavering commitment to excellence and readiness to face future challenges, partnerships spanning across major sectors are positively impacting sustainable development in Oman.

Our Vision

A society of creative individuals proud of its identity, innovative and globally competitive, enjoying decent life and sustainable well-being.

(Source: Oman 2040 Vision)

Our Mission

Act jointly based on shared values to deliver a high level platform to accelerate the development of a sustainable environment, energy and water demands for Oman in accordance to the 2030 SDG goals and Oman 2040 Vision.

Oman Sustainability Week – 13 - 17 March 2022

Oman Sustainability Week is a national platform that aims to highlight Oman's commitment to sustainability leadership through innovative strategies aligned with the UN Sustainable Development Goals (SDGs) and engage the national development stakeholders to present Oman as a new model for sustainable development. Bringing together key stakeholders, policy makers, sustainability experts and industry leaders, the event comprises the following activities to focus on the core message of sustainability as a national objective:

- Exhibition
- Conference
- Site Visits
- Awards

Oman Vision 2040 seeks to elevate the Sultanate to the position of advanced nations. The economy and development of Oman is heavily dependent on oil and gas resources accounting for 68% to 85% of Government revenue.

Hence, the major role of the energy sector to contribute to the future sustainability and diversity of the economy will be a key highlight of Oman Sustainability Week.



Key Objectives

- Develop an agenda aligned with the goals of the UN Agenda 2030 for Sustainable Development and Oman Vision 2040, focusing on sustainability in the areas of energy and water demands of the Sultanate in addition to the protection of the environment.
- Position Oman as a leader in sustainable development.
- Reinforce sustainable development as a key feature of governance.
- Design a roadmap for sustainable development in Oman.
- Define the parameters of development, funding efficiency, technological advancement and data availability.
- Create a networking opportunity with sustainability experts and industry leaders from Oman, the GCC region and other parts of the world.

Oman Sustainability Week 2022 Themes



United Nations Sustainable Development Goals

CLEAN WATER AND SANITATION

Against the backdrop of expanding population, which has nearly doubled over the last decade, Oman's water sector is experiencing strong demand, which is anticipated to rise at the rate of 6 to 8 per cent per year through to 2022. High on priority is the provision of access to safe, adequate and affordable water supply and sanitation.

The National Water Sector Master Plan (2015-2040) aims to expand the country's water transmission and distribution infrastructure, with a projected capital expenditure of an estimated US\$6.5 billion till 2040, including new water infrastructure expected to cost US\$390 million annually over the master plan period. Setting the stage for a comprehensive goal addressing the entire water cycle in Oman, on the anvil are water conservation strategies and modern practices to recycle wastewater in order to ensure a sustainable future for Oman.

AFFORDABLE AND CLEAN ENERGY

Oman's commitment to clean energy is gaining traction as the National Energy Strategy 2040 envisions long-term sustainability by ensuring the use of renewable energy sources as a substitute for hydrocarbon fuels in power generation. With solar and wind powered renewable energy projects reducing the country's carbon footprint, the target is to achieve 30% electricity output from renewable resources by 2030.

The power sector demand continues to average about 5 per cent yearly, from 6.7 GW in 2017 to 10 GW by 2024 to meet the growing development needs of the country. The strategy is to support the nation's transition from gas-based electricity generation to renewables and other sustainable energy sources.

INDUSTRY, INNOVATION AND INFRASTRUCTURE

Taking advantage of its strategic location, Oman is well positioned to leverage its infrastructure assets such as seaports and airports to focus on high-end manufacturing and export industries.

Seizing the opportunity to unleash the power of technology to drive economic growth, the National Innovation Strategy is geared to position Oman among the top 20 most innovative countries by 2040.

Creation of a knowledge-based economy in Oman stems from harnessing information and communication technologies (ICT) for overall progress of the nation.

Unleashing the power of innovation across Oman's industry, the value chain spans across technology transfer, intellectual property protection and the development of knowledge economy to generate sustainable jobs, build capacity, nurture a culture of entrepreneurship, attract investment, increase the contribution of industry to GDP, improve the Sultanate's global competitiveness and drive the diversification and growth of the economy.



CLIMATE ACTION

Oman is a signatory to the Paris Agreement on climate action plan that took effect in 2020. Oman's action plan for combating the effects of climate change is set out in the National Strategy for Adaptation and Mitigation of Climate Change, which aims to determine the impact of climate change on sustainable development, encompassing agriculture, livestock, fisheries, water resources, coastal areas, infrastructure, industries, bio-diversity, human health and welfare.

Initiatives include one of the most advanced early warning systems to aid weather forecasting and early evacuations ahead of cyclones.

Regulations for management of climate affairs require greenhouse gas emitting projects to obtain climate affairs permit and report their greenhouse gas emissions annually.



LIFE ON LAND

The National Spatial Strategy sets the tone for spatial development in Oman, which places a premium on the protection and conservation of its natural environment, resources and elements of biodiversity. Offering a more guided comprehensive spatial development plan for the Sultanate till 2040 with regional strategies for all governorates, it paves the way for integrated rural and urban development and protection of the environment. To maintain biodiversity, several conservation projects are in place like planting of mangrove saplings, deer numbering project and protection of coastal areas.



Oman Sustainability Week

Aimed at increasing public awareness and engagement on sustainability principles, Oman Sustainability Week will showcase an exhibition featuring five zones representing the three event streams: consumer, business and government.



Key stakeholders will lead the participation and present sustainability efforts and initiatives that echo the purpose of local and international participation. A Sustainability Tech Zone will turn the spotlight on the latest sustainability technologies, solutions and initiatives from across the world.

Oman Sustainability Week Conference

About the International Sustainability Resources & Technology Conference (ISRTC)



About be'ah

be'ah strives towards a vision to preserve the environment of a beautiful Oman for future generations. be'ah's main objectives are to control environmental damage incurred during traditional waste dumping processes; structure the waste sector and its related services in a sustainable manner; develop the industry; and support the economy. Within this umbrella, be'ah works on moving towards sustainable waste management practices as per the international standards by establishing the required infrastructure, restructure the municipal waste collection services and improve public awareness of waste management.

The International Sustainability Resources & Technology Conference (ISRTC) aims to connect local and global stakeholders across academia, industry, and public sector to foster constructive debate and enhance cross-collaboration. The conference is based on a scientific program focused on many areas such as sustainable resource management, circular economy, and environmental responsibility. ISRTC also promotes implementable solutions that are scalable and sustainable while bringing together experts, policymakers, and strategic partners with a key focus on supporting the needed transition to meet international targets such as The Paris Agreement and the 2030 Agenda for Sustainable Development.

ISRTC will be hosted by Oman Environmental Services Holding Company- (be'ah) while the event aims to contribute to Oman Vision 2040 and the diversification of the economic fabric of Oman and the region, making Oman a leading force in the technological transition to a sustainable future. The conference also aims to establish a platform to accelerate the deployment of cutting edge technological innovations, leading to the achievement of the sustainable development goals and the transition to a circular economy.

By hosting this conference, be'ah's key emphasis is to lead change by focusing on developing sustainable and reliable infrastructural solutions. The company firmly believes that maximizing the effective usage of resources and making environmentally sound decisions will encourage the adoption of sustainable practices in business sectors.

In its first edition, the ISRTC is a collaboration between the International Solid Waste Association (ISWA), a renowned global organization, and a specialist event organizer led by a number of independent and not-for-profit technological research institutes organizing the Global Sustainable Technology & Innovation Conference (G-STIC).

The event is set to be held between 28 November - 2 December 2021 at Oman Convention and Exhibition Center. ISWA will share its knowledge and experience in sustainable waste management and climate mitigation by forming expert working groups to advance expertise.

The event aims to increase cooperation with all stakeholders in waste management, environmental research, industry, particularly national institutions, as well as international organizations. Up to date studies, projects, and developments relating to topics such as the UN Sustainable Development Goals and those addressing the Circular Economy are a key pillar of the upcoming ISRTC event.

Industrial partners and their representatives will also exhibit state of the art technologies as well as best practices and case studies providing an essential benchmark for participants in the event.

Oman Sustainability Week Awards

Vital contributions to sustainability that have helped businesses to set themselves apart from competitors will be honoured at the Oman Sustainability Awards (OSA) aligned with the UN Sustainability Development Goals. OSA is a partnership with Center of Sustainability and Excellence (CSE).



Aimed at promoting exemplary accomplishments to embed sustainability as an integral part of business practices, Oman Sustainability Awards, in line with sustainability initiatives identified in Oman Vision 2040, will focus on the following:

- Clean Water and Sanitation
- Affordable and Clean Energy
- Industry, Innovations and Infrastructure
- Sustainable Cities and Communities
- Climate Action

The award categories are:

- Best Government Initiative
- Best Corporate Initiative
- Best SME Initiative
- Best Community Initiative

SPONSORSHIP PACKAGES

*All prices quoted below are subject to 5% VAT

SPONSORSHIP LEVEL	EXHIBITION	CONFERENCE	AWARDS	RATES (OMR)	NO. AVAILABLE
Platinum Sponsor	X	X	X	30,000	1
Gold Sponsor	X	X	X	25,000	3
Silver Sponsor	X	X	X	20,000	4
Bronze Sponsor	X	X	X	15,000	4
Visitors Bags Sponsor	X	X		15,000	1
Lanyards Sponsor	X	X		15,000	1
Visitor / Delegate Badge Sponsor	X	X		10,000	1
Registration Sponsor	X	X		10,000	1

SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	VISITORS BAGS	LANYARDS	REGISTRATION	VISITOR / DELEGATE BADGE
Number available	1	3	4	4	1	1	1	1
Pre-event promotional materials	X	X	X	X	X	X	X	
Exhibition banners	X							
General venue branding	X	X	X	X	X	X	X	X
Logo on conference screens	X	X	X	X	X	X	X	X

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	VISITORS BAGS	LANYARDS	REGISTRATION	VISITOR / DELEGATE BADGE
Lampposts banners	3	2	1	1				
Hanging banners	2	1						
Delegate pass	2	1	1	1	1	1	1	1
Table at Awards	1	1	1	1				
Social media posts	x	x	x	x	x	x	x	x
Website	x	x	x	x	x	x	x	x
Logo in Digital Show Guide	x	x	x	x	x	x	x	x
Exhibition space	48 sqm	36 sqm	24 sqm	12 sqm				
Logo inclusion in print advertising	x	x	x	x	x	x	x	x
Speaker on panel discussion	x							
Registration counters							x	
Dedicated press release	x							
Visitor/ Delegate badge sponsor							x	x
Lanyards branding						x		
Visitors bags					x			

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Contact Us

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The Organisers



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